



Business Community Newsletter



Announcing 2024 Meetup Registration

Registration is now open for 2024 Q2 Business Community User Meetups. To join Esri in Dallas, Saint Louis, Minneapolis, or Philadelphia, select which city meetup you would like to attend on our landing page. Each city will have its own individual registration page. The meetups will be taking place in May and June.

[Register Today →](#)



Webcast Recording Now Available

GIS professionals are mapmakers, analytical thinkers, and business enablers. We'll discuss what they mean to the business world and what the business world means to them.

[Watch the Recording →](#)



User Story: IMF PortWatch

PortWatch, an open platform, promotes global policy dialogue by allowing policymakers from 190 member countries to access data on disruptions to global port activity.

[View the Story](#)



Learn how companies like FedEx and Marriott use the geographic approach.

[Read More](#)





With natural disasters on the rise and asset replacement costs mounting, insurers face a delicate choice.

[Read More](#)

A global company looking to maximize its real estate portfolio turned a months-long review process into a 30-second analysis.



[Read More](#)

Mapping History to Rediscover Lost Black Cemeteries



Esri senior writer, Karen Sullivan, discusses the legacy of forgotten Black burial grounds and the initiative to document them.

[Listen Today →](#)

This workflow uses Esri Tapestry Segmentation data to understand what makes our target customers and markets so unique.





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