

# Esri YPN Ambassador Program

Become an active participant in Esri Young Professionals Network (YPN) through becoming a YPN Ambassador. Through this process, you'll grow your professional network, stand out to peers and recruiters, and develop communication and leadership skills. Choose to become a YPN Ambassador, YPN Content Ambassador, or YPN Event Ambassador. Each offers a subset of activities you will need to complete before applying for your YPN Ambassador badge and certificate. Sport your badge on your email signature and share with your network to demonstrate your commitment to growing your career and expanding your network.



## Requirements of a YPN Ambassador (choose one):



### YPN Ambassador

- Join Esri YPN at [esri.com/ypn](https://esri.com/ypn)
- Follow Esri YPN on X @EsriYPN (if applicable)
- Join the **YPN LinkedIn Group**
- Subscribe to **YPN Esri Community**
- Comment with a question on 3 **YPN Esri Community** blog posts
- Give 10 Kudos to any post in **YPN Esri Community**
- Introduce yourself in the **YPN Networking space**
- Comment on 3 posts in the **YPN Networking space**
- Promote your **YPN member badge or swag** on social media using hashtag #EsriYPN



### YPN Content Ambassador

- Join Esri YPN at [esri.com/ypn](https://esri.com/ypn)
- Follow Esri YPN on X @EsriYPN (if applicable)
- Join the **YPN LinkedIn Group**
- Subscribe to **YPN Esri Community**
- Publish a blog post to YPN Esri Community blog\*
- Promote your blog post to the YPN LinkedIn Group
- Publish a post to **YPN Networking OR Mentorship space\***
- \*email [ypn@esri.com](mailto:ypn@esri.com) to gain access



### YPN Event Ambassador

- Join Esri YPN at [esri.com/ypn](https://esri.com/ypn)
- Follow Esri YPN on X @EsriYPN (if applicable)
- Join the **YPN LinkedIn Group**
- Attend a YPN hosted event (webinar, YPN chapter meetup, virtual meetup, conference activity, etc.)
- Speak or volunteer at a YPN event** (in-person or online). Internal employees must have manager approval.
- Promote your participation of a YPN event on social media using hashtag #EsriYPN

Apply to Become a YPN Ambassador



Visit [Esri.com/YPN](https://Esri.com/YPN) to learn more.  
Email [ypn@esri.com](mailto:ypn@esri.com) for questions.



"Serving as a YPN Ambassador allowed me to connect with peers who embody leadership qualities and provides me with a nurturing community that empowers me to achieve my professional goals." —Natalie Veal, Sr. Industry Marketing Manager, Esri



"Esri YPN provided me with meaningful engagements in the GIS community and resources to chart my own path. Joining this network gave me access to a supportive community that inspired my transition from college to GIS industry. Since joining, I spoke at a YPN webinar, published two blogs, and became a UC Student Assistant. Now I'm a Support Analyst at Esri!" —Samuel Akinnusi, Support Analyst, Esri



"Joining Esri YPN was a game-changer for me. I had the opportunity to speak at a YPN Redlands Chapter meetup and it helped me grow in my career path and connected me to a community that shares the same passion I have for GIS." —Dang Nguyen, Student at University of California, Irvine



"Esri YPN impacted my academic journey by providing a platform to document and share my journey and life lessons about mentoring through a YPN blog post I authored on the YPN Mentorship space." —Jocelyn Torres, Student at University of Redlands