

esri

IMGIS

International IMGIS Conference

Exhibits and
Sponsorship
Opportunities



Welcome to International IMGIS!

Discover how ArcGIS can optimize operations, boost organizational efficiency, and streamline communication and collaboration across projects. Apply to sponsor or exhibit and join industry experts and peers to explore the latest geospatial solutions and management strategies for long-term success.

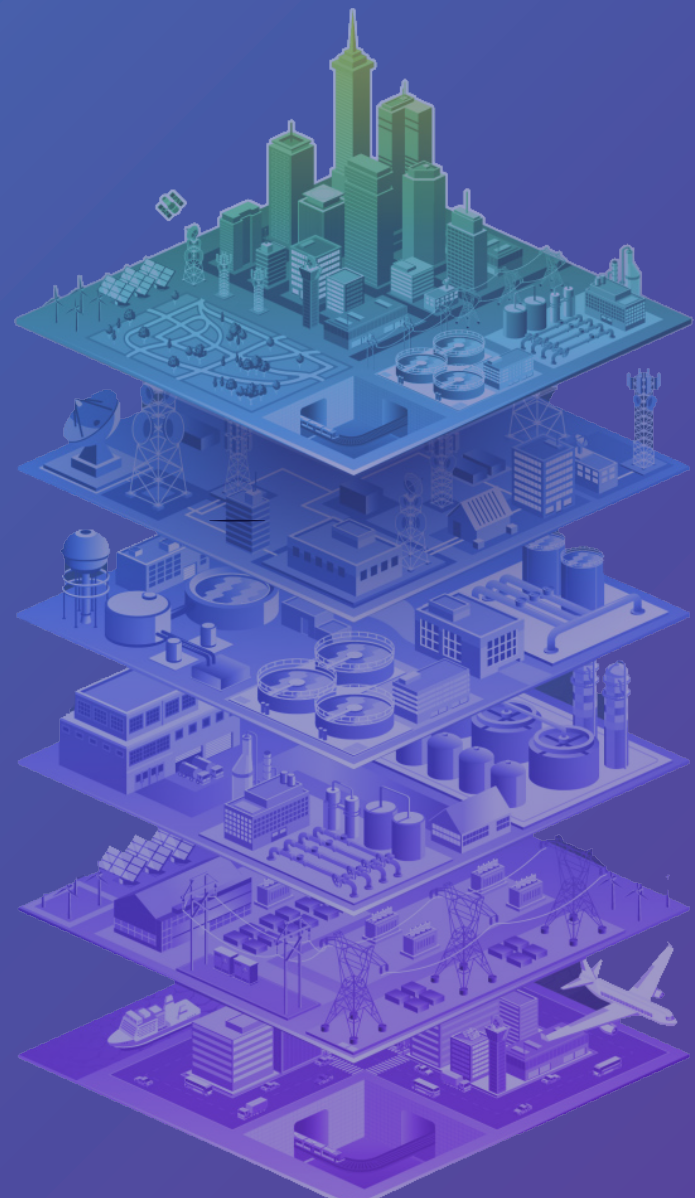
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Timeline

Be sure to bookmark these dates so you don't miss any important deadlines.

- Applications open: December 2, 2024
- Applications close: February 25, 2025
- Deliverables due: February 28, 2025
- Event Dates: April 9 - 11, 2025



Attendee Demographics

Learn a little more about who attends the International IMGIS Conference. This information is based on last year's registered attendees. Please note that this information is all self reported from the registrant.

Industry

25%	GIS
22%	Electric & Gas
11%	AEC
10%	Information Technology
4%	Telco
3%	Water, Wastewater & Stormwater
2%	Highways & Roads
2%	Railroads
2%	Environmental Management
1%	Manufacturing
1%	Map, Chart & Data Production
1%	Education
1%	Pipeline
1%	Maritime
1%	Retail
1%	Public Administration & Policy
1%	Public Engineering
1%	Public Transit
1%	Aviation
1%	Petroleum
1%	Water Resources
1%	Agriculture
1%	Defense
1%	Financial Services
1%	Mining
1%	Research Organizations
1%	Forestry
1%	Geologic
1%	Individual
1%	Public Finance, Revenue & Accounting
1%	Public Safety
1%	Trucking & Distribution

Job Title

28%	Other
19%	Manager/ Supervisor (Non-GIS/IT)
11%	GIS Analyst
8%	IT Manager/ Supervisor (Non-GIS)
8%	Senior Executive
7%	Analyst/ Researcher/ Specialist
7%	C- Level Executive
1%	GIS Specialist
1%	Business Development Manager
1%	Engineer
1%	GIS Specialist
1%	GIS engineer
1%	IT Technician
1%	Student
1%	CEO
1%	Account manager
1%	GIS Consultant
1%	Consultant
1%	GIS Manager/Supervisor
1%	Senior Consultant



Payment Policy

Organizations with approved applications will be invoiced at the end of the sales period (due 30 days after receiving). The invoice will be sent to the main point of contact on the application.

Organization purchase order (PO) information can be submitted during the application period. After the invoice has been issued, invoices can not be edited by the Exhibits team and you will need to work with customer service for changes.

Terms and Conditions

Applicants are required to agree to Esri's terms and conditions at the time of application.

Should you choose to submit a physical signed agreement, or "Delayed Signature," your application will be placed on hold until Esri receives the signed document, during which time your organization will not be entitled to any benefits related to your application.

Please review the Esri Exhibit and Sponsor Agreement in its [entirety here](#).

Contacts

Sponsorship and Exhibits Team: exhibits@esri.com

Registration (attendee): confregis@esri.com

Thank you to our 2024 sponsors



Agenda at a Glance

Prepare ahead of the event with our agenda at a glance. Be sure to review the final detailed agenda when its [live here](#).

Wednesday, April 9

08:30 - 17:00 Registration

10:00 - 13:00 Plenary

13:00 - 14:15 Hosted Lunch

14:15 - 14:45 Partner Presentations

15:00 - 17:30 Technical Workshop

15:00 - 17:30 User Presentations

17:30 - 19:30 Expo Social

Thursday, April 10

08:00 - 17:00 Registration

09:00 - 11:15 Industry Keynotes

09:00-11:15 Special Interest Group Meetings

11:30 – 12:00 Partner Presentations

12:00 – 13:30 Hosted Lunch

13:30 – 17:30 Technical Workshops

13:30 – 17:30 User Presentations

14:30 – 15:15 Dedicated Expo Time

18:30 – 21:00 Off-site Networking Reception

Friday, April 11

08:00 – 11:00 Registration

09:00 – 12:30 Technical Workshop | User Presentations

09:00 – 12:45 Expo Open

12:45 – 13:15 Closing Session

Exhibitor Opportunity

Participate as an exhibitor to showcase your services or products in front of the event attendees. Sign up early to reserve the highest traffic area of the floor.

A graphic for the Exhibitor Bundle consisting of three overlapping downward-pointing chevrons. The top chevron is teal and contains the text "\$10,000 Exhibitor Bundle". The middle chevron is a darker blue, and the bottom chevron is purple.

\$10,000
Exhibitor Bundle

This bundle includes:

- Exhibitor kiosk with custom graphics
- Mounted monitor on kiosk
- (2) Stools
- Description on event website
- (2) Full conference registration passes
- Special discounted registration rate for additional passes
- Logo feature: event website
- Logo feature: plenary slide

Sponsor Opportunity

Joining as a sponsor allows your organizations brand to have more exposure around the event as well as space on the Expo floor. This is a great opportunity to be in front of all the decision making attendees.

A graphic for the Sponsor Bundle consisting of three overlapping downward-pointing chevrons. The top chevron is blue and contains the text "\$15,000 Sponsor Bundle". The middle chevron is teal, and the bottom chevron is green.

\$15,000
Sponsor Bundle

This bundle includes:

- Exhibitor kiosk with custom graphics
- Mounted monitor on kiosk
- (2) Stools
- 30-minute speaking opportunity
- Description on event website
- (4) Full conference registration passes
- Special discounted registration rate for additional passes
- Logo feature: event website
- Logo feature: plenary slide
- Logo feature: email to attendees
- Logo feature: recognition signage

A graphic for the Social Sponsor bundle consisting of three overlapping downward-pointing chevrons. The top chevron is purple and contains the text "Social Sponsor \$ 5,000 (add on) \$7,500 (stand alone)". The middle chevron is teal, and the bottom chevron is a lighter teal.

Social Sponsor
\$ 5,000 (add on)
\$7,500 (stand alone)

This bundle includes:

- Shared recognition signage at event
- Logo feature: event website
- Description on event website