

ESRI PARTNER CONFERENCE/
ESRI DEVELOPER & TECHNOLOGY SUMMIT

SPONSORSHIP OPPORTUNITIES

March 9-14, 2025
Palm Springs, CA

JOIN US IN SUNNY PALM SPRINGS!

Whether you're a new or experienced Esri partner or distributor, get to market faster with new technology. Join us for the 2025 Esri Partner Conference (EPC) and learn how we can better promote your solutions and offerings, support your workflows, and help expand your business.

Be sure to also join your global developer community at the Esri Developer Technology Summit—an event designed to show you how to build cutting-edge apps using advanced mapping technology. Explore hundreds of hours of technical workshops and sessions and learn development best practices from GIS experts.

We welcome you and your team to join us as sponsors at these two key events for both the Esri Partner community and Developer community.

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ATTENDEE DEMOGRAPHICS

Get to know our conference attendees before you sign up and prepare for who will be in attendance. These are a combination for both events since many attendees attend both events.

Please note that this information is collected on the registration form and all information is self-identification from each attendee.

Industry

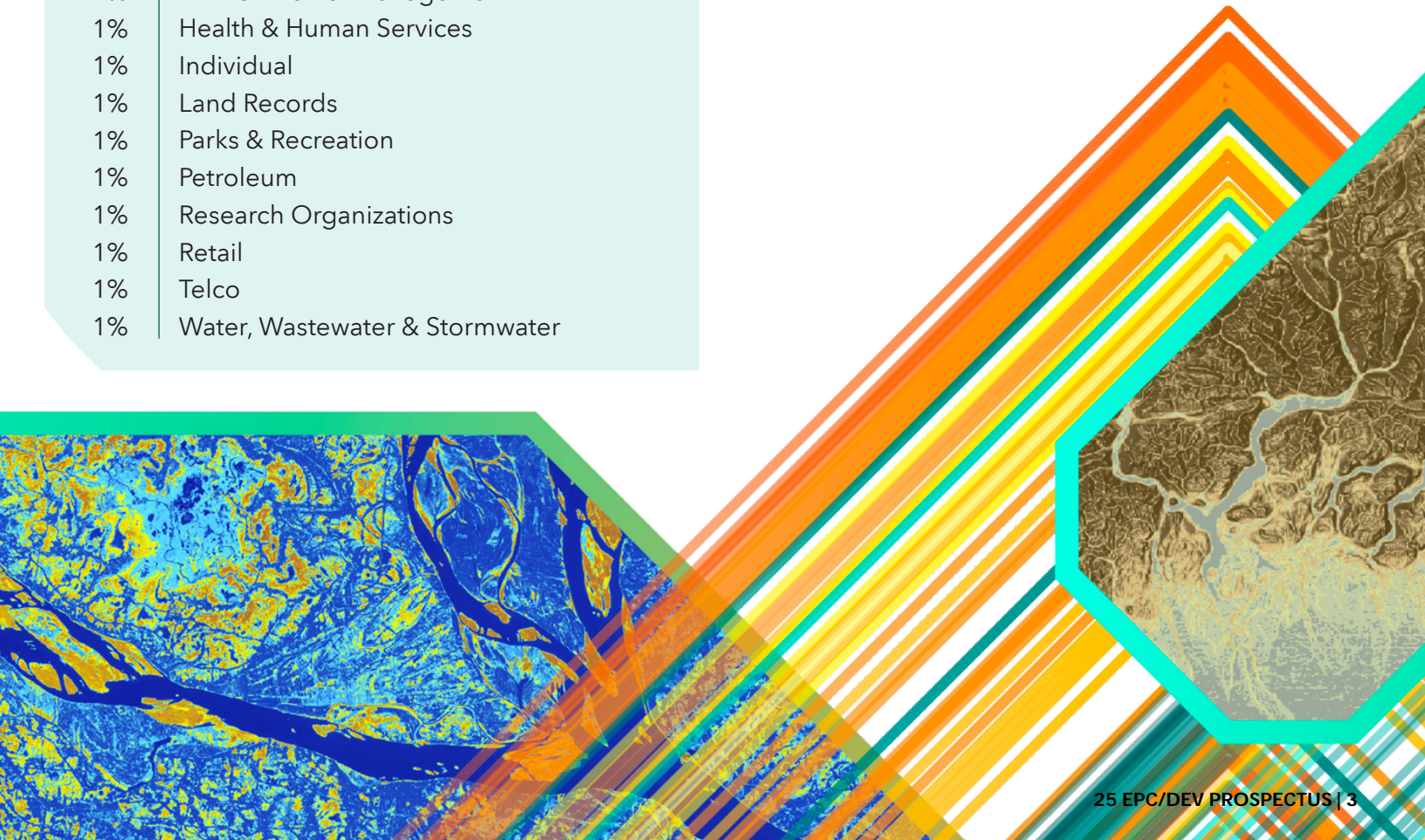
The industries represented at the Esri Partner Conference and Developer & Technology Summit.

14%	Information Technology
12%	Architecture, Engineering & Construction
12%	GIS
10%	Public Safety
6%	Electric & Gas
3%	Agriculture
3%	Community Development
3%	Defense
3%	Education
3%	Financial Services
3%	Foundations & Associations
3%	Mining
3%	Public Finance, Revenue & Accounting
1%	Environmental Management
1%	Health & Human Services
1%	Individual
1%	Land Records
1%	Parks & Recreation
1%	Petroleum
1%	Research Organizations
1%	Retail
1%	Telco
1%	Water, Wastewater & Stormwater

Role

What roles are at the conference? Who is your target demographic?

21%	GIS Analyst
12%	GIS Developer
9%	GIS Manager
9%	GIS Specialist
7%	CEO
7%	Senior GIS Analyst
6%	President
5%	Software Engineer
5%	Consultant
4%	Chief Executive Officer
4%	Chief Technology Officer
9%	Developer
2%	Other



REGISTRATION INFORMATION

While complimentary registration passes are included in the sponsor and exhibitor packages, all exhibitors still need to register for the event. Once accepted, you will be able to see a task in the exhibitor portal that will allow you to send email invites to your staff to register.

If you need more passes beyond those included, you are welcome to purchase more at the discounted rate in the exhibitor portal.

Gold sponsor	4 complimentary combination passes + discount additional passes
Silver sponsor	2 complimentary combination passes + discount additional passes

PAYMENT INFORMATION

Organizations with approved applications will be invoiced at the end of the sales period (due 30 days after receiving). The invoice will be sent to the main point of contact on the application.

Organization purchase order (PO) information can be submitted during the application period. After the invoice has been issued, invoices can not be edited by the Exhibits team and you will need to work with customer service for changes.

TERMS & CONDITIONS

Applicants are required to agree to Esri's terms and conditions at the time of application.

Should you choose to submit a physical signed agreement, or "Delayed Signature," your application will be placed on hold until Esri receives the signed document, during which time your organization will not be entitled to any benefits related to your application.

Please review the Esri Exhibit and Sponsor Agreement in its entirety [here](#).

HOW SPONSORSHIP WORKS FOR THESE EVENTS

Sponsorship for the Esri Partner Conference (EPN) and Esri Developer & Technology Summit is a different process than our other events.

There are a few ways to sponsor at one or both events.

1. Your organization can sponsor only at the Esri Partner Conference.
 - A. You can meet your sponsorship requirements from an EPC specific a la carte menu.
2. Your organization can sponsor only at the Esri Developer & Technology Summit.
 - A. You can meet your sponsorship requirements from a DevSummit specific a la carte menu.
3. Your organization can sponsor both events.
 - A. You can choose items from a menu featuring sponsorship at both events.
4. Your group can choose stand alone items at each conference that do not require a minimum (you will not be an event sponsor with this option, only the sponsor of that item).
5. Your group can sponsor at the EPC annual golf tournament.

SPONSORSHIP BUNDLE | \$6,000

required to be conference sponsor

A sunny Palm Springs location, two incredible events, and thousands of attendees. No matter what your organization's objectives and marketing goals are, you are sure to find plenty of benefits from sponsoring at the Esri Partner Conference, Esri Developer & Technology Summit or both!

	4	2
Complimentary combo registration passes		
Event website feature: corporate description and logo	✓	✓
Event mobile app feature: corporate description, logo and social media links	✓	✓
Logo feature: thank you email to registered attendees	✓	✓
Logo feature: agenda wall	✓	✓
Logo feature: logo on registration page	✓	✓
Digital media kit (social media and email assets)	✓	✓
Mobile banner ad NEW!	✓	✓
Half meterboard ad NEW!	✓	



Gold Sponsor
\$30,000
minimum total needed

Silver Sponsor
\$25,000
minimum total needed

ESRI PARTNER CONFERENCE A LA CARTE MENU

Select items from this menu to meet your sponsorship minimum totals.

Breakfast Sponsor \$7,500 | Qty 2

Each day attendees have a full schedule of learning and networking and breakfast is first on the agenda. Here's your chance to make an early impression with recognition signage throughout the service and dining areas.

Welcome Social Sponsor (Saturday) \$7,500 | Qty 4

Engage with attendees face-to-face and leave a positive, first impression at the Welcome Social. This opportunity includes dedicated signage at the social that highlights and thanks you as the Welcome Social Sponsor, as well as shared recognition signage.

Networking Social Sponsor (Sunday) \$10,000 | Qty 4

Attendees look forward to networking with peers at this dynamic event. You'll have the opportunity to connect with potential leads and benefit from a push notification in our mobile app and dedicated signage at the social that highlights and recognizes you as one of the social's sponsors, as well as shared recognition signage.



ESRI PARTNER CONFERENCE STANDALONE MENU

These items can count towards your total spending amount as a conference sponsor or can be ordered on its own.

Clubhouse Sponsor

\$4,500 | Qty 4 | Exclusive for \$10,000

All golfers will see your brand as they network in the clubhouse. This package includes golf registration for two; special recognition at the award ceremony; and brand recognition on signage, tournament program, and websites as well as the contact list for all golfers.

Beverage Cart Sponsor

\$7,500 | Exclusive

This package includes golf registration for two; special recognition at the awards ceremony; and brand recognition on signage and beverage cart, tournament program, and websites as well as the contact list for all golfers.

Closest to the Pin Sponsor

\$2,250 | Exclusive

Your brand will be front and center as players try to be closest to the pin. This package includes special recognition at the awards ceremony and brand recognition on signage, tournament program, and websites as well as the option to provide a promo item to participants. A designated hole sponsor sign is also included.

Longest Drive Sponsor

\$2,250 | Exclusive

Support the longest drive of the day at the tournament and get recognition as well. This package includes special recognition at the awards ceremony and brand recognition on signage, tournament program, and websites as well as the option to provide a promo item to participants. A designated hole sponsor sign is also included.

Hole Sponsor

\$1,500 | Qty 16

Get your brand on the green. This package includes special recognition at the awards ceremony and brand recognition on signage, tournament program, and websites. A designated hole sponsor sign is also included on a hole on the course.

Golf Swag Sponsor

\$7,500 | Exclusive *NEW!*

Boost your brand's visibility by becoming the exclusive sponsor to our golf swag bag! Provide all the necessities to the golfers and your logo will be featured on premium golf balls as well the tournament program and website.

ESRI DEVELOPER & TECHNOLOGY SUMMIT A LA CARTE MENU

Select items from this menu to meet your sponsorship minimum totals.

Breakfast Sponsor \$7,500 | Qty 3

Each day attendees have a full schedule of learning and networking and breakfast is first on the agenda. Here's your chance to make an early impression with recognition signage throughout the service and dining areas.

Speed Geeking Sponsorship \$6,000 | Qty 3

Speed Geeking attendees are eager to network and learn about the solutions and services you provide. Get ready to present your ideas in five minutes or less; includes recognition signage.

Partner Presentation \$7,500 | Limited

Reserve your spot on our agenda and position your organization as an industry leader. Share your expertise, highlight your recent contributions to the GIS community, and showcase your latest products and services with a 30-minute presentation. Date and time subject to venue availability.

Dodgeball Tournament Sponsor \$7,500 | Qty 4

Back by popular demand, the dodgeball tournament offers attendees a chance for friendly competition and socialization. This marketing opportunity includes branded signage at the tournament.

Custom Branded, Private Meeting Room \$7,500 | Qty 4

If you need consider a standard meeting room in the convention center, which includes one table, six chairs, 5 amps of electricity, and a custom graphic panel on an exterior meeting room wall.

Thursday Party/Social Sponsor \$7,500 | Qty 4

Put your brand on display at the Thursday Party, the last hooray of a long but enjoyable week! This package includes general recognition signage and is the final opportunity to get exposure of your brand out to the attendees.

Showcase Lounge Sponsor \$7,000 | Exclusive

While attendees are taking a break from their busy schedules in the lounge, they will get the opportunity to see your brand! This package includes a branded lounge in the showcase and a half meterboard ad.

ESRI DEVELOPER & TECHNOLOGY SUMMIT STANDALONE MENU

These items can count towards your total spending amount as a conference sponsor or can be ordered on its own.

Speed Geeking Sponsorship \$7,000 | Qty 3

Speed Geeking attendees are eager to network and learn about the solutions and services you provide. Get ready to present your ideas in five minutes or less; includes recognition signage.

Dodgeball Sponsorship \$7,500 | Qty 4

Back by popular demand, the dodgeball tournament offers attendees a chance for friendly competition and socialization. This marketing opportunity includes branded signage at the tournament.



COMBINED EVENTS A LA CARTE MENU

Select items from this menu that spreads over both events to meet your sponsorship minimum totals.

Charging Station Lounge \$8,000 | Limited

Our mobile event app is the primary resource for the agenda, and attendees keeping their devices charged with "geojuice" will be a top priority. This package provides the opportunity to customize a universal charging station with your organization's brand and messaging.

Email Promotion Component (XL) \$6,000 | Qty 2

Have something you want to promote to all Esri Partner Conference AND DevSummit registered attendees? This email component will be included in an email to registered attendees and will contain a small text box, image, and URL.

Welcome Social Sponsor \$12,500 | Qty 4

Share your knowledge and build your reputation as an industry leader. This item includes signage at the social that highlights and thanks you as the Welcome Social Sponsor. Don't miss this opportunity!

Standing Charging Station \$8,000 | Qty 2

Keeping devices charged will be a top priority for all our attendees. This item lets you customize a standing charging station with your organization's brand and messaging.

Floor Sticker Ads \$4,500 | Qty 5 **NEW!**

Feature your organization's ad around the Palm Springs Convention Center. This 2' x 2' adhesive floor sticker features your custom design and will be placed in traffic areas.

TIMELINE AND DEADLINES

Be sure to mark your calendars with these important dates. Failure to meet these deadlines may result in lost fulfillment.

**October
14**
Applications
open

**December
13**
Applications
close

**January
10**
Deliverables
due

**March
9-15**
Event dates

THANK YOU 2024 SPONSORS

GOLD SPONSORS



BRONZE SPONSORS



CONTACTS

Exhibits and Sponsorship Team: exhibits@esri.com

Registration Team: confregis@esri.com

Hotels Team: esripalmspringshotelres@esri.com

Agenda Team: papers@esri.com





THANK YOU

Thank you for reviewing this event's opportunities.
We hope you join us this year.

If you have any questions, please email us at
exhibits@esri.com.

