2024
Esri European
Developer Summit

12-14 November, 2024
Berlin, Germany

```
view.goTo({
  center: [-126, 49]
})
.catch(function(error) {
  if (error.name != "AbortError") {
    console.error(error);
  }
});
```

WELCOME!

Thank you for your interest in this year's Esri European Developer Summit. After a successful event last year, we are looking forward to returning to Berlin this year to connect with peers, industry thought leaders, and Esri staff in a dynamic, interactive environment.

This year's exhibitor and sponsorship bundles promise to provide excellent branding opportunities, speaking times, and premium exhibit space to connect with attendees.

DEVSUMMIT SPONSORSHIP
EPN Members: $9,900
Distributors: $8,800

Members of our Esri Partner Network (EPN) are eligible to apply to participate in this year's Expo floor. Network with attendees while promoting your products and services to a focused group of developers and decision makers.

Our Esri distributors can take advantage of a discounted rate to sponsor this event. Having a visible presence at the conference will allow you to easily interact with your users who are attending the conference.

The sponsorship bundle includes:
- (1) kiosk with side panel and electrical power
- (2) stools
- (1) mounted monitor
- (2) full conference registration passes
- Special registration rate for additional passes
- Description on event website
- Shared WiFi connection for exhibitors
- (1) 5-minute SpeedGeeking talk
- Social media post shared recognition (via X and LinkedIn)
- Logo featured: Email to attendees
- Logo featured: Event website
- Logo featured: Plenary recognition slide
- Logo featured: Recognition signage

2023 DEVELOPER SUMMIT SPONSOR

con·terra

PARTNER DAY OPPORTUNITIES

A limited amount of opportunities are available at the new Partner Day before the DevSummit event. Both opportunities include a table to meet with attendees during the Partner Day social.

If you choose to be a sponsor for both the DevSummit and Partner Day, then you will receive a 25% discount off the list price.

Presentation during Plenary Session ($10,000)
This opportunity allows you to present at the end of the plenary session during Partner Day. This would be a five-minute presentation that allows you to present in front of all attendees on the big stage.

Video during Plenary Session ($7,500)
This opportunity allows your 30-second video to be played during the plenary break to all attendees. This video can contain sound and should be an exciting one that motivates attendees to reach out to your team.

TIMELINE

Please review the timeline below and mark your calendars accordingly.

8 August
Applications open

2 October
Applications close

9 October
Deliverables due

PAYMENT/TERMS AND CONDITIONS

Payments

All sales are final. Organizations will be invoiced in United States Dollars (USD) through their Esri account and can pay through the Esri customer service team.

Terms and Conditions

Applicants are required to agree to Esri's terms and conditions at the time of application. Once Esri receives your signed application, then you will be able to start taking advantage of sponsor benefits

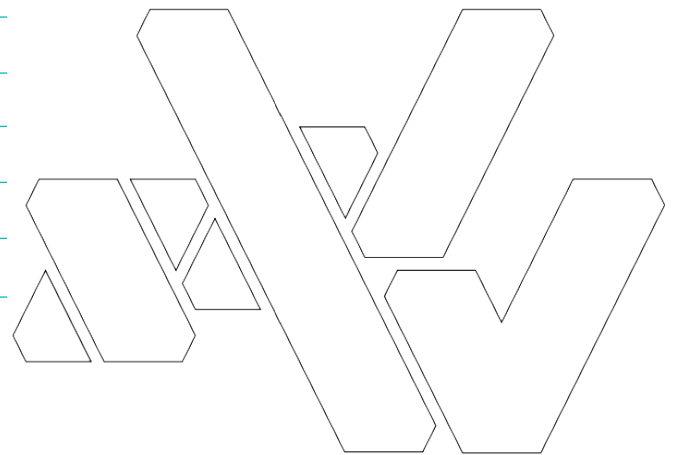Please review the Esri Exhibit and Sponsor Agreement in its entirety here.

AGENDA

Review the agenda at a glance and view the detailed agenda when it's live [here](#).

11 NOVEMBER - PARTNER DAY

0800 - 1630	Registration
0900 - 1700	Sessions
1700 - 1900	Partner Social

12 NOVEMBER - DEVSUMMIT

0800 - 1630	Registration
0900 - 1200	Plenary
1200 - 1300	Lunch
1200 - 1645	**Expo**
1300 - 1645	Technical Workshops
1645 - 1845	**Expo Social**
1730 - 1830	SpeedGeeking

13 NOVEMBER - DEVSUMMIT

0800 - 1645	Registration
1100 - 1545	User Presentations
0900 - 1645	Technical Workshops
1145 - 1300	Lunch
0900 - 1700	**Expo**
1800 - 2000	European Developer Summit Party

14 NOVEMBER - DEVSUMMIT

0830 - 1400	Registration
0900 - 1445	**Expo**
0900 - 1245	Technical Workshops
1245 - 1400	Lunch
1400 - 1445	Technical Workshops
1500 - 1600	Road Ahead and Closing Session

DEMOGRAPHICS

For a better understanding of who attends this event, please review the attendee demographics below. Please note that all responses are self identified.

INDUSTRY

35%	Technology	1%	Agriculture
9%	GIS/IT	1%	Forestry
8%	Mapping/Topography	1%	Urban and Regional Planning
6%	Electric and Gas	1%	Law Enforcement
6%	AEC	1%	Water Resources
4%	Defense	1%	Renewable Energy
3%	Environment and Natural Resources	1%	Public Policy/Public Works
3%	Higher Education	3%	Railroad
2%	Emergency Management	2%	Retail
2%	Telecommunications	1%	Economic Development

JOB ROLE

15%	GIS Manager/Supervisor	7%	Engineer
40%	Developer	2%	C-Level Executive
15%	GIS Analyst	2%	IT Manager/Supervisor
1%	Educator	1%	IT Technician
3%	Manager/Supervisor	1%	Analyst (Non-GIS)
9%	Consultant		

49
COUNTRIES ATTENDED

59%
FIRST TIME ATTENDEES