



Community Analyst

Better Communities through Geography

Subscription Options

	Standard Plus	Standard	Basic
Single User	\$3,995	\$2,495	\$995
3-User Subscription Pack	\$5,995	\$3,795	\$1,495
5-User Subscription Pack	\$7,995	\$4,995	\$1,995
10-User Subscription Pack	\$11,995	\$7,495	\$2,995

Key Features

	Standard Plus	Standard	Basic
Smart Map Search to Find Areas Matching Multiple Variables	✓	✓	
Custom Logo on Reports	✓	✓	
Export of Data from Thematic Maps	✓	✓	
Bing Facility and Business Search	✓	✓	✓
Infogroup Facility and Business Search	✓	✓	
ArcGIS SM Online Web Map Access	✓	✓	✓
Mapping of Crime Data	✓		

Preformatted Reports

Behavior and Preferences Reports			
Electronics and Internet Market Potential	✓		
Financial Investments Market Potential	✓		
Health and Beauty Market Potential	✓		
Pets and Products Market Potential	✓		
Restaurant Market Potential	✓		
Retail Market Potential	✓		
Sports and Leisure Market Potential	✓		
Demographic Reports			
1990–2000 Comparison Profile	✓	✓	✓
Age 50+ Profile	✓	✓	✓
Age by Income Profile	✓	✓	✓
Age by Sex by Race Profile	✓	✓	✓
Age by Sex Profile	✓	✓	✓
American Community Survey (ACS) Housing Summary	✓	✓	✓
American Community Survey (ACS) Population Summary	✓	✓	✓
Census 2010 Geography Profile	✓	✓	✓
Census 2000 Detailed Race Profile	✓	✓	✓
Census 2000 Summary Profile	✓	✓	✓
Community Profile	✓	✓	✓
Demographic and Income Comparison Profile	✓	✓	✓
Demographic and Income Profile	✓	✓	✓
Detailed Age Profile	✓	✓	
Detailed Income Profile	✓	✓	

Subscription Options

	Standard Plus	Standard	Basic
Demographic Reports (continued)			
Disposable Income Profile	✓	✓	
Executive Summary	✓	✓	✓
Graphic Profile	✓	✓	
Housing Profile	✓	✓	✓
Net Worth Profile	✓	✓	
Quarterly Demographic Profile	✓	✓	✓
Neighborhood Type Reports			
Dominant Tapestry™ Site Map	✓	✓	
Tapestry Segmentation Area Profile	✓	✓	
Spending Reports			
Automotive Aftermarket Expenditures	✓	✓	
Financial Expenditures	✓	✓	
House and Home Expenditures	✓	✓	
Household Budget Expenditures	✓	✓	
Medical Expenditures	✓	✓	
Recreation Expenditures	✓	✓	
Retail Goods and Services Expenditures	✓	✓	✓
Economic Activity Reports			
Business Locator	✓	✓	
Business Summary	✓	✓	
Major Shopping Center Locator	✓		
Major Shopping Center Map	✓		
Retail MarketPlace Profile	✓	✓	
Maps and Aerial Imagery			
Site Details Map	✓	✓	✓
Site Map	✓	✓	✓
Site Map with Satellite Imagery	✓	✓	✓
Traffic Maps and Reports			
Traffic Count Profile	✓	✓	
Traffic Count Profile Map	✓	✓	

Color-Coded Maps and Smart Map Search			
AGS CrimeRisk Data	✓		
Behavior and Preferences Data	✓	✓	
Consumer Spending Data	✓	✓	
Demographic Data	✓	✓	✓
Economic Activity/Business Data	✓	✓	
Neighborhood Type/Tapestry Data	✓	✓	
Public Data (USDA, EPA, CDC, and more)	✓	✓	✓



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