# Esri European **User Conference**



October 14-16, 2015 Congress Salzburg



**Exhibitor Information Package** 



### **WELCOME**

Dear Esri Business partners,

In a Europe of regions, Austria is for sure a well-known and frequently visited one: Known for history, for culture, for music. In October 2015 we will add another reason to come here:

The Esri European User conference will stop over in Salzburg – in a conference centre that is actually built around the partner exhibition – where the social centre of the event is right where you will be, providing solutions to a pan-European User base that will gather here to learn and share.

Early planning, a dedication to service and our strong partners for this event will help you being successful. We are looking forward to welcoming you as exhibition partners and see you here in Salzburg in October 2015!

Mag. Peter Remesch SynerGIS Informationssysteme GmbH

### **GENERAL INFORMATION**

Esri European User Conference 2015

#### **Date**

October 14-16, 2015

### Hosted by

SynerGIS Informationssysteme GmbH Esri Official Distributor Technologiestrasse 10, 1120 Vienna, Austria

### **Conference Venue**

Salzburg Congress Auerspergstraße 6, 5020 Salzburg, Austria

### **Exhibition Management**

S12! studio12 gmbh, Mr. Ralph Kerschbaumer Kaiser Josef Straße 9, 6020 Innsbruck, Austria T: +43 (0) 512 890438; E: ker@studio12.co.at







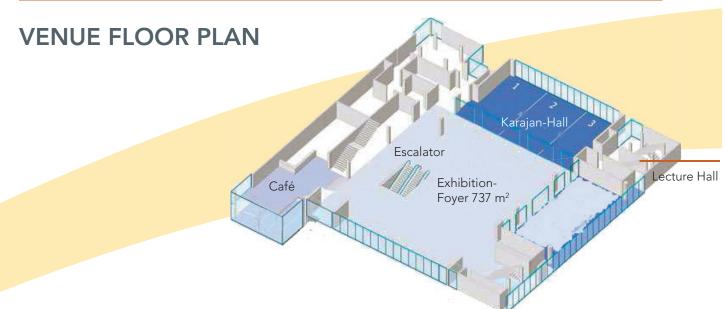


### **EXHIBITION OPPORTUNITIES**

The exhibition will form an integral part of the Esri EUC 2015 and it will provide a unique opportunity for contacts between conference participants, Esri staff from all over Europe and exhibitors from many countries. There's three different contribution levels as an Exhibitor, Silver Sponsor or Gold Sponsor, please see more details below. The exhibition will be installed in the foyer adjacent to the session halls of the venue, this foyer will be the social centre of the conference and also be the place where all catering will be served.

N.B.: Prices are quoted net of 20% VAT and 1% contract charge!

	Exhibitor	Silver	Gold
Conference features:			
Conference tickets included	2	2	4
Company logo and profile on the website	V	<b>✓</b>	V
Company logo in the final programme	V	<b>✓</b>	<b>✓</b>
Marketing material (one flyer) in conference bags		<b>✓</b>	V
full-page advertisement in final programme			V
Exhibition features:			
Booth dimensions	2 x 1,5 m	3 x 2 m	4 x 4 m
Exhibition floor space	3 m <sup>2</sup>	6 m <sup>2</sup>	16 m²
Limited number of companies	no	20	5
Floor	carpet	carpet	wooden
back lit stand			V
LED screen 50«			V
Digital print/ foil (backdrop)	V	V	~
Meeting corner			V
Brochure rack	V	V	V
High table and barstools	V	<b>V</b>	<b>V</b>
Counter	V	V	V
Cost in EUR excl. of VAT	EUR 3,750	EUR 6,500	EUR 12,500



### WHY ATTEND ESRI EUC 2015 AS AN EXHIBITOR?

### The Esri EUC 2015 will provide a .....

- Unique Opportunity to address Esri Users from all over Europe
- Setting to offer your solutions and services to Decision makers and GIS professionals
- Platform to network with Esri Distributors and Business Partners
- Location to benefit from!

## ABOUT SALZBURG, AUSTRIA

Internationally famous as the birthplace of Mozart, the beautiful city of Salzburg lies within the mountains of Austria close to the border with Germany. Salzburg's old town is one of the best-preserved city centres in Europe and is deservedly listed as a UNESCO World Heritage Site. Its compact size and ease of access make it a perfect conference destination.

#### Accommodation

There is a wide variety of hotel accommodation available in Salzburg within a short walking distance of the Salzburg Congress Centre. A number of hotels offer a discount for delegates

attending the meeting. There will be information about hotels once the conference website is live.

### **Travel information**

Because of its central location in mainland Europe, Salzburg can be reached easily by air, train or car.





### By plane

Salzburg's W A Mozart Airport is on the outskirts of the city – only four kilometers from the city centre. There are direct flights from many European cities, including Berlin, Düsseldorf, Hannover, Hamburg, Cologne/Bonn, Frankfurt, Leipzig-Halle, Amsterdam, Vienna, Paris, London, Manchester, Stockholm, and Zurich. Travellers from outside Europe will find transfers through Düsseldorf, Frankfurt, Vienna, Istanbul and other European hubs. There are also regular train services from Munich and Vienna airports.

#### By train

The Salzburg Congress Center is a 10 minute walk from the main railway station, which has connections from across Europe.

#### By car

The city is easily accessible by car, and is connected by motorway with Vienna and Munich.